

A woman with blonde hair, wearing an orange sports bra and black leggings, is performing a deep lunge stretch on a blue mat. She is barefoot and has her hands clasped together, pulling her front foot towards her chest. The room has wooden floors and walls, with bright sunlight streaming in from a window on the left, creating a warm and energetic atmosphere.

THE POWER BEHIND THE GAME FACE

Alli Mang | High-Stakes Performance Expert

Turn Raw Truth Into Unshakeable Command

\$65M+ Sold Live On-Air | 5 Battle - Tested Systems
The Ally Elite Performers Trust with their Defining Moments

Alli
xO

**FINDING
THE LIGHT
EVERY DAY**

Executive Summary

In an AI-saturated world, raw authenticity is the only currency.

Alli Mang is the only performance expert who built her methods while generating \$65M+ in live TV sales where every word costs \$10,000 and second chances don't exist.

When Fortune 500 CEOs, GRAMMY® winners, and Olympic champions face their defining moments, they don't need another coach. They need someone who's been in the fire and emerged with battle-tested systems that work when failure isn't an option.

Five proprietary systems. Zero competition. One shot to get it right.

When polish cracks and everything's on the line - call Alli Mang.



Why this Matters **NOW**

The Lily Pad Strategy™ - Effortless precision born from total presence. When you know your customer, product, and competition deeply, every word flows and lands.

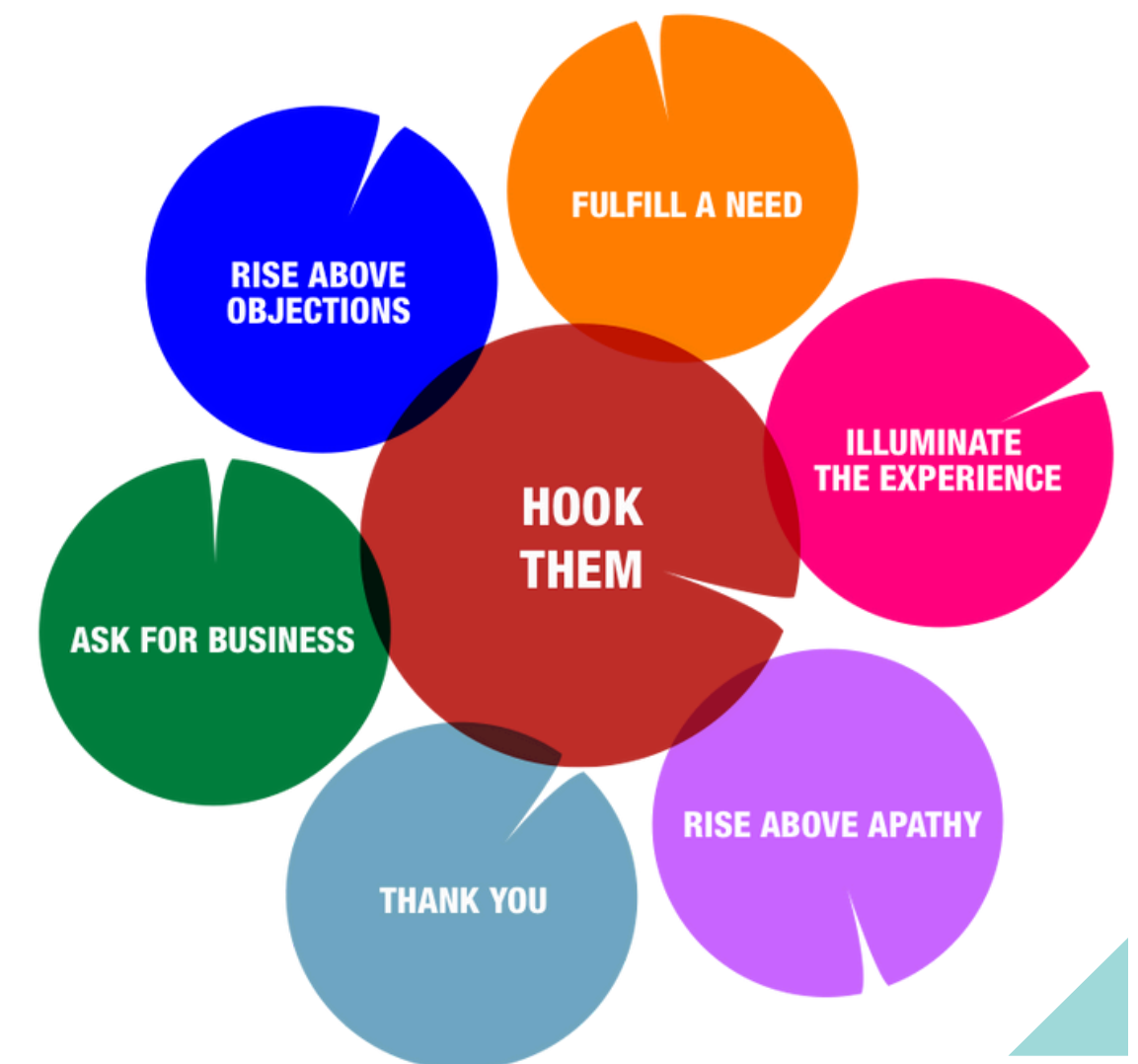
DIET Your Way to Sales Success™ - Define. Inspire. Execute. Trust. The framework that kills scripts and creates authentic connection under pressure.

The Anchor Seven Strategy™ - Seven specific connection points that make your audience feel understood in their bones. Works every time.

Vision Statement Strategy™ - Crystallize what makes you different in one unforgettable experience that illuminates why and how your VISION and YOU stand out.

Tangibly Measure the Intangibles - Track and prove the "soft skills" that drive hard results. Turn presence into data.

While others hide behind scripts, our clients command the room with weaponized truth. **Alli's five systems - forged under \$10,000-per-minute sales pressure, turns vulnerability into volcanic presence.**



Proof That **Cuts Through**

**30 years Media Entrepreneur. 3,000+ hours live TV.
\$65M+ closed. Zero room for error.**

- Generated \$65M+ in live sales across 4 countries (\$2.7M average per show)
- Authored 5 books on authentic performance (2 bestsellers)
- Produced campaigns for Fortune 500 thought leaders
- Trained C-suite executives when one wrong word meant millions lost
- Starred in 100+ national commercials (Original Ivory Girl for Moms)
- Serves as Ambassador, Global Wellness Day® Canada

Alli's unique approach integrates professional mastery with deeply personal coaching to unlock each leader's highest potential.



Three Ways to Work **Together**

TIER 1: IGNITE YOUR EVENT Keynote - Turn Maybe Into Yes NOW!

- 60-90 minutes of pure voltage with live application
- Perfect for conferences, sales meetings, leadership summits

TIER 2: TRANSFORM YOUR TEAM - Intensive Workshop: Master All Five Systems

- 1-2 days of deep work that changes how your organization shows up
- Ideal for companies ready to embed authentic excellence into their culture

TIER 3: EXECUTIVE PARTNERSHIP - 1:1 Deep Work: For Leaders Facing Defining Moments

- 3-6 months of intensive collaboration
- For executives who understand that lasting authority comes from within

Client **Credentials**

**Alli Mang is the go-to expert for leaders determined to be irreplaceable.
Her clients include:**

- John "JR" Robinson – GRAMMY® Award-Winner
- Michael Learned – 4x Emmy Award Winner ("The Waltons")
- Gary Roberts – Stanley Cup Winner
- Marc Cormier – PGA Athletic Therapist for Tiger Woods and others
- Medical professionals turned industry thought leaders
- Bestselling authors and business innovators seeking unshakeable presence

Each partnership begins with performance. The best ones evolve into creative alliances that last years.

Straight from the **FIRE**

"Alli is one of my most trusted advisors in sales strategy, business development, and relationship management. Her presence is constant in my business life."

- **Frank Gump**, President, The Frank Gump Agency

"I consider Alli one of my ally's when it comes to keeping your feet on the ground. Her light, style and her unique talents have guided me through one of the toughest business transitions of my life."

- **David Norman**, Managing Director, Aquarian Pearls

"If you want a speaker who connects with any audience and adds something dynamic to your event, hire Alli. After her first presentation, I immediately brought her back for the next one. She's that good."

- **Raymond Aaron**, New York Times Bestselling Author



"I chose to only launch my patented product with Alli. The lengths she went to strategically position and elevate my products were mind-boggling."

- **Analucia Beltran**, CEO, Analucia™ Lab Grown Diamonds



"It took me 13 years to learn what Alli teaches in a single day."

- **Mark McKoy**, 1992 Olympic Gold Medalist

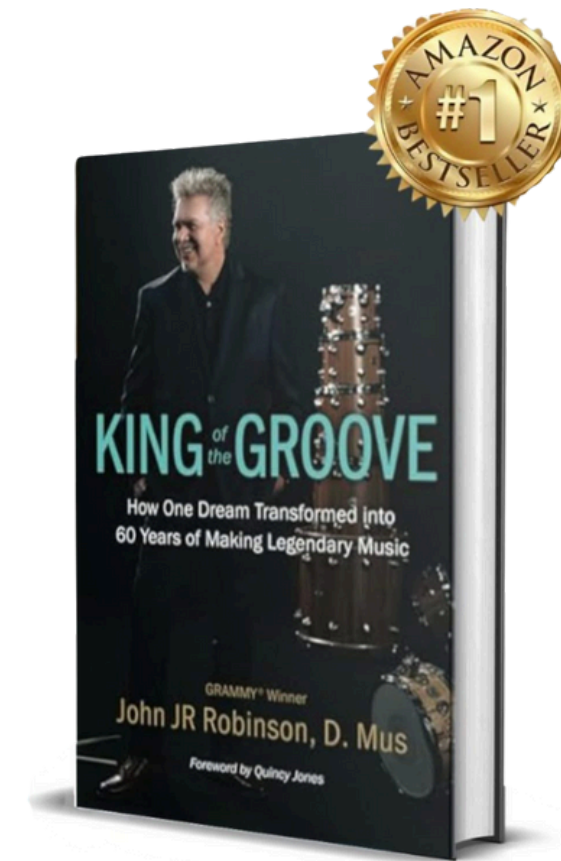
"I loved working with Alli. She took such good care of our team with ease, elegance, and sass. I highly recommend this powerful visionary."

- **Kathy Ireland**, Founder, kathy ireland Worldwide (kiWW)



"Alli's track record of success and dedication to preserving authentic voices in storytelling elevated my brand to another level of success. Over two years of working together to craft my book, she captured not just my words but my soul. This is something no other expert could have achieved with such artistry and precision."

- Dr. John "JR" Robinson
GRAMMY® Award-Winner, Bestselling Author



"From the first page, I was hooked. JR's voice is full of humor, heart, and humility, which makes this more than just a memoir, but a journey through music history. The story behind 'Rock With You' gave me chills. I learned more about the music industry in these pages than in years of reading music magazines. What a gift this book is."

-Amazon Customer
★★★★★



"Alli created and ran along with my team a 2-hour LIVESTREAM book launch featuring John "JR" Robinson, Peter Frampton, David Foster, and ten other multi-GRAMMY® winners. When she pitched it, I said it was near impossible - syncing multiple streams with live drums. Together we orchestrated four teams across both coasts with network TV precision. I'd work with Alli on any high-stakes project because she delivers the impossible and has your back while doing it."

- Joseph Vella, Veteran Social Media Strategist and Producer

Alli
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Connect with **Alli**:

When the stakes are highest.

When excellence is non-negotiable.

When you need an ally who sees what others miss.



www.allimang.com allimang@icloud.com

Available globally | Virtual & In-Person Options

The best transformations happen when strategy meets soul.

Every engagement begins with understanding what you're truly trying to achieve - not just on stage, but in the deeper game you're playing.

I'd be honored to explore what's possible together.

Alli Mang

Founder | Author | Strategist | Soul-Level Sounding Board

Alli
xO

