



Alli Mang



## Branding and High Performance Influential Coach

Alli Mang's business and life philosophy is: What you do today creates your future for tomorrow. Every connection, every action and reaction plays a part in affecting in real time your first moment and your reputation. She is a high pressure sales professional, national brand ambassador, on camera sales coach, and a 3-time author on selling with humanity and living through the loss of a loved one.

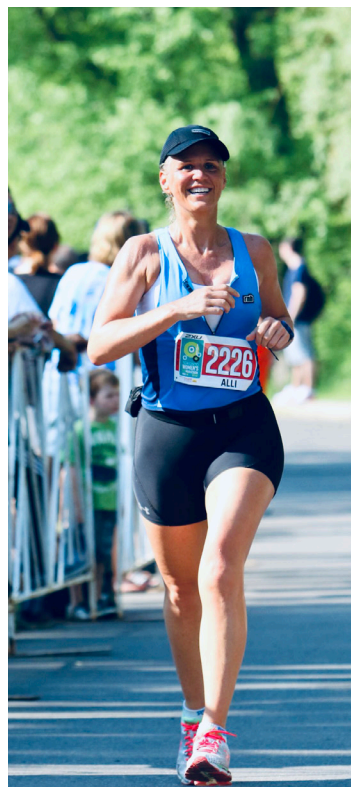
Alli Mang is the principal director of Rutherford Mang Inc. who partners with some of the most influential buyers, directors and musicians in North America. Together, we create some of the most exciting and inspiring LIVE theatre shows. Alli is honoured to be partnered with Women's Leadership Live, one of the most influential entrepreneurial and leader educators and trainers in the country.



Alli has been a stage performer and speaker for 30+ years and has done more than 100 national commercials and principal acting roles on stage and screen. For nearly a decade she was the national brand spokesperson for a home lifestyle brand. Her teams' success was record breaking at the network as she and her team built a winning reputation, selling

more than \$45 million worth of product in LIVE TV retail. Alli has made it her life's work to thrive within a "sink or swim" atmosphere of this high pressure world and coaches entrepreneurs and corporations alike to do the exact same thing in their businesses. She helps people tap into identifying what their true differentiating capabilities are and how to use that power to achieve their full potential in business and in sales.

*What you do today creates your future for tomorrow*



To book Alli Mang please contact  
rutherfordmang@gmail.com  
www.allimang.com

facebook.com/allimangofficial  
 instagram.com/theallimang

ca.linkedin.com/in/allimang  
 youtube.com/user/allimang



## Reviews & Endorsements

"Award winning author Alli Mang is a dazzling and inspiring presenter who entertains and inspires her audiences. She is a multi-talented performer who uses everything she has to drive home the universal message to make every single moment count in your life. If you are looking for a speaker who can connect with any audience and you want to add something dynamic and different to your line up of speakers, hire Alli. After she presented for our event the first time, I hired her again immediately for my next event. She's that good."

- **RAYMOND AARON**, TOP TEN NEW YORK TIMES BESTSELLING AUTHOR

"Alli Mang's energy heightens the level of entertainment at our events and that's why we have welcomed her back to speak. She belts out tunes like a rock star. She sparkles and makes you laugh while at the same time, provides refreshing customer and sales strategies that attendees can apply to their businesses immediately. Alli is a pleasure to work with as she takes great care in understanding exactly what our goals are and who our customers are. Alli Mang will deliver an engaging and memorable message that will connect to the heart of your audience and compel them to take action."

- **WENDY KUCHAR**, CEO, THE RAYMOND AARON GROUP

"Alli Mang has become one of my most trusted advisors in areas of Sales Strategy, Business Development, Marketing, and Relationship Management. Alli and I continue to collaborate on various projects and business matters. Her books, video presentations, and social media presence is an everyday part of my business life.

Alli is of the highest character and is a positive source of inspiration for everyone she meets. I honestly do not know anyone with so much positive energy and zest for life. Alli is a role model for new and veteran entrepreneurs."

- **FRANK GUMP**, PRESIDENT OF THE FRANK GUMP AGENCY  
FORT MYERS, FLORIDA, USA

"Alli Mang's magnetic personality engages and motivates everyone in the room and her singing adds another dimension to her presentation like nothing I have ever seen before. She's fun, playful and is not afraid to get in the trenches to ensure her audience is entertained, inspired and takes home something they can use. A most extraordinary experience. See you next year!"

- **DAVID HOGAN**, ARTISTIC DIRECTOR,  
VICTORIA PLAYHOUSE PETROLIA VPP

"Alli Mang's offers insightful and informative sales techniques with a style all her own. She will guide you through achieving your full potential in sales, whether you are staring at a red light, or standing on a box in front of a crowd of people. Alli is a must hire sales expert and Sold Out is a must read book!"

- **LARRY DAWIDOWITZ**, VETERAN PITCH MASTER AND SALES EXPERT

"Alli Mang is the real deal and understands first-hand what it takes to focus your marketing efforts into direct to consumer TV retail. You will learn how this increasingly competitive market place can give your brand voice, positioning and distinction. Sold Out is the indispensable tool we can all reference day in and day out to open new doors, teach the approach that solves a problem, and an insight that simply helps make sense of it all!"

- **STACEY SCHIEFFELIN**, CO-FOUNDER, WOMEN'S LEADERSHIP LIVE

"Alli Mang is a pioneer in the business of on-air selling and now, she is about to be a best-selling Author. She managed to write a book that combines the memorable excitement of selling products on-air with the overwhelming business preparations necessary in the television home shopping industry. This is the first ever publication that actually explains every aspect of our multi-billion dollar worldwide industry and its challenges. Sold Out is a must read for anyone who is online selling themselves and their products!"

- **DALLAS PRINCE**, DALLAS PRINCE DESIGNS AND 15+ YEAR VETERAN  
ON-AIR JEWELRY DESIGNER

"Alli Mang is an inspiration that many entrepreneurs need in order to improve their position. I have worked with Alli Mang on several different large scale event projects now and when Alli is involved everyone around her is smiling, laughing and they are all driven to want to be a part of her magic. Alli lights up the room when she enters it whether she is a production director or keynote speaker. We all enjoy her spark and love for life through her social posts, written words and her live on stage presence. Audience members are impelled to want to improve their lives as she provides simple ways to take action. They leave events more driven and excited to make a difference in their own careers and lives. I've seen it first hand and experienced her magnetic abilities to inspire people. When Alli is in charge of any aspect of your event she will explode your event beyond what you could ever expect. Thank you Alli Mang!"

- **ERIC BUNCH**, OWNER/PHOTOGRAPHER NTP2 LLC  
TAMPA, FLORIDA, USA

"Alli Mang has, without question, been able to enlighten me to see my worth and value. It has been a life dream to show others the power and the value of how I connect with people. Alli has opened the door that has helped me to realize that goal. As a high performance coach, Alli asked a few poignant questions. As I've discovered, significant questions that unleashed confidence I have never felt before. Our work together has started the process that I know I need to do to achieve my goals. Alli has an amazing way of keeping the conversation light but focussed and highly purposeful. Through laughter and positive reinforcement, she keeps me motivated and inspired. While not every day is perfect it is so much more exciting to walk this new path that she helped me carve and create. The frightening uncertainty of what I thought was my future is not so scary. I know wake up thinking where will this take me tomorrow. I owe this new way of being and doing to Alli Mang."

- **FRANK PALTER**, ENTREPRENEUR  
VANCOUVER, BRITISH COLUMBIA CANADA